



WFLX

## ORDER

Print Date 10/30/12

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Flight Dates 10/30/12-11/05/12

Contract / Revision 840983 /

Original Date / Revision  
10/24/12 10/30/12

Advertiser American Crossroads

New till 11/14/10

Agency Crossroads Media

Buying Contact

66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Product

AMERICAN CROSSROADS

Agency Com 15%

Billing Contact

66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1274

Alt Order # 06393919

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive  
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	44	\$24,794.50	\$29,170.00	0.00	10/29/12	11/05/12	44	\$24,794.50	\$29,170.00
Totals	44	\$24,794.50	\$29,170.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	11/02/12	11/02/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	----1--	:30	1	\$1,085.00	P 1	0.00	NM	1	\$1,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$1,085.00		0.00			
E 2	WFLX	11/02/12	11/02/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Comm	11-1130P	----1--	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$175.00		0.00			
E 3	WFLX	11/02/12	11/02/12	EXTRA EXTRA	Comm	430-5P	----1--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



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Flight Dates 10/30/12-11/05/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/30/12

Order Sep 00:15:00

Advertiser American Crossroads

Product AMERICAN CROSSROADS Estimate # 1274

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WFLX	11/02/12	11/02/12	EXTRA EXTRA	Comm	430-5P	----1--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--			1			\$115.00		0.00			
E 4	WFLX	11/02/12	11/02/12	RAYMOND RAYMOND	Comm	6-630P	----1--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--			1			\$115.00		0.00			
E 5	WFLX	11/02/12	11/02/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	----1--	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--			1			\$175.00		0.00			
E 6	WFLX	11/05/12	11/05/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	1-----	:30	1	\$1,085.00	P 1	0.00	NM	1	\$1,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----			1			\$1,085.00		0.00			
E 7	WFLX	11/05/12	11/05/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Comm	11-1130P	2-----	:30	2	\$175.00	P 2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	2-----			2			\$175.00		0.00			
E 8	WFLX	11/05/12	11/05/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	1-----	:30	1	\$145.00	P 1	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----			1			\$145.00		0.00			
E 9	WFLX	11/05/12	11/05/12	EXTRA EXTRA	Comm	430-5P	1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----			1			\$115.00		0.00			
E 10	WFLX	11/05/12	11/05/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	1-----	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----			1			\$175.00		0.00			
E 11	WFLX	11/05/12	11/05/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	1-----	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----			1			\$175.00		0.00			
E 12	WFLX	11/05/12	11/05/12	Mon Hour 2 MOB DOCTOR	Comm	9-10P	1-----	:30	1	\$1,585.00	P 1	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----			1			\$1,585.00		0.00			
E 13	WFLX	11/03/12	11/03/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1-	:30	1	\$1,085.00	P 1	0.00	NM	1	\$1,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-			1			\$1,085.00		0.00			
E 14	WFLX	11/03/12	11/03/12	College Football Prime COLLEGE FOOTBALL PI	Comm	7-11PM	-----1-	:30	1	\$535.00	P 1	0.00	NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-			1			\$535.00		0.00			
E 15	WFLX	11/04/12	11/04/12	NFL on Fox Game 1 NFL ON FOX	Comm	1-425P	-----2	:30	2	\$1,835.00	P 1	0.00	NM	2	\$3,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			



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Order Sep 00:15:00

Advertiser American Crossroads

Product AMERICAN CROSSROADS Estimate # 1274

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WFLX	11/04/12	11/04/12	NFL on Fox Game 1 NFL ON FOX	Comm	1-425P	-----2	:30	2	\$1,835.00	P 1	0.00	NM	2	\$3,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----2			2		\$1,835.00		0.00				
E 16	WFLX	11/04/12	11/04/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1	:30	1	\$1,085.00	P 1	0.00	NM	1	\$1,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1			1		\$1,085.00		0.00				
E 17	WFLX	11/04/12	11/04/12	EXTRA EXTRA	Comm	11P-12A	-----1	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1			1		\$115.00		0.00				
E 18	WFLX	11/04/12	11/04/12	NFL Pre-game (reg seas FOX NFL SUNDAY	Comm	12-1P	-----1	:30	1	\$535.00	P 1	0.00	NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1			1		\$535.00		0.00				
E 19	WFLX	11/04/12	11/04/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----1	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1			1		\$175.00		0.00				
E 20	WFLX	11/01/12	11/01/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	---1---	:30	1	\$1,085.00	P 1	0.00	NM	1	\$1,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---1---			1		\$1,085.00		0.00				
E 21	WFLX	11/01/12	11/01/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Comm	11-1130P	---1---	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---1---			1		\$175.00		0.00				
E 22	WFLX	11/01/12	11/01/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	---1---	:30	1	\$145.00	P 1	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---1---			1		\$145.00		0.00				
E 23	WFLX	11/01/12	11/01/12	EXTRA EXTRA	Comm	430-5P	---1---	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---1---			1		\$115.00		0.00				
E 24	WFLX	11/01/12	11/01/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-7:30P	---1---	:30	1	\$785.00	P 1	0.00	NM	1	\$785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---1---			1		\$785.00		0.00				
E 25	WFLX	11/01/12	11/01/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	---1---	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---1---			1		\$175.00		0.00				
E 26	WFLX	11/01/12	11/01/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	---1---	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---1---			1		\$175.00		0.00				
E 27	WFLX	11/04/12	11/04/12	NFL Post-game (reg seas NFL POST-GAME	Comm	4-430P	-----1	:30	1	\$1,585.00	P 1	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				



WFLX

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Order Sep 00:15:00

Advertiser American Crossroads

Product AMERICAN CROSSROADS Estimate # 1274

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 27	WFLX	11/04/12	11/04/12	NFL Post-game (reg sea3omm NFL POST-GAME	Comm	4-430P	-----1	:30	1	\$1,585.00	P 1	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1					1	\$1,585.00		0.00			
E 28	WFLX	10/30/12	10/30/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-1-----	:30	1	\$1,085.00	P 1	0.00	NM	1	\$1,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----					1	\$1,085.00		0.00			
E 29	WFLX	10/30/12	10/30/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Comm	11-1130P	-1-----	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----					1	\$175.00		0.00			
E 30	WFLX	10/30/12	10/30/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	-1-----	:30	1	\$145.00	P 1	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----					1	\$145.00		0.00			
E 31	WFLX	10/30/12	10/30/12	EXTRA EXTRA	Comm	430-5P	-1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----					1	\$115.00		0.00			
E 32	WFLX	10/30/12	10/30/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	-1-----	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----					1	\$175.00		0.00			
E 33	WFLX	11/02/12	11/02/12	Fri Hour 1 KITCHEN NIGHTMARES	Comm	8-9P	----1--	:30	1	\$1,085.00	P 1	0.00	NM	1	\$1,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--					1	\$1,085.00		0.00			
E 34	WFLX	10/31/12	10/31/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	--1----	:30	1	\$1,085.00	P 1	0.00	NM	1	\$1,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$1,085.00		0.00			
E 35	WFLX	10/31/12	10/31/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Comm	11-1130P	--1----	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$175.00		0.00			
E 36	WFLX	10/31/12	10/31/12	RAYMOND RAYMOND	Comm	6-630P	--1----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$115.00		0.00			
E 37	WFLX	10/31/12	10/31/12	Wed Hour 1 X-FACTOR	Comm	8-10P	--1----	:30	1	\$2,585.00	P 1	0.00	NM	1	\$2,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$2,585.00		0.00			
E 38	WFLX	10/31/12	10/31/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	--1----	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$175.00		0.00			
E 39	WFLX	10/31/12	11/01/12	World Series on Fox MLB WORLD SERIES	Comm	730P-CC	--WT---	:30	4	\$1,835.00	P 1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Hiatus Dates

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Product AMERICAN CROSSROADS Estimate # 1274

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount	
E 39	WFLX	10/31/12	11/01/12	World Series on Fox MLB WORLD SERIES	Comm	730P-CC	--WT---	:30	4	\$1,835.00	P 1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	--WT---		4			\$1,835.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFLX	10/29/12-11/04/12		World Series on Fox		730P-CC	--wTh-----	:30		<del>(\$1,835.00)</del>		0.00	NM		
	Credited [CR-No Avails]														
2	WFLX	10/29/12-11/04/12		World Series on Fox		730P-CC	--wTh-----	:30		<del>(\$1,835.00)</del>		0.00	NM		
	Credited [CR-No Avails]														
3	WFLX	10/29/12-11/04/12		World Series on Fox		730P-CC	--wTh-----	:30		<del>(\$1,835.00)</del>		0.00	NM		
	Credited [CR-No Avails]														
4	WFLX	10/29/12-11/04/12		World Series on Fox		730P-CC	--wTh-----	:30		<del>(\$1,835.00)</del>		0.00	NM		
	Credited [CR-No Avails]														
N 40	WFLX	10/31/12	10/31/12	Wed Hour 1 X-FACTOR	Comm	8-10P	--W----	:30	1	\$1,835.00	P 1	0.00	NM	1	\$1,835.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	--W----		1			\$1,835.00			0.00			
N 41	WFLX	11/01/12	11/01/12	Thu Hour 1 X FACTOR	Comm	8-1030P	---T---	:30	2	\$1,835.00	P 1	0.00	NM	2	\$3,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---		2			\$1,835.00			0.00			
N 42	WFLX	11/05/12	11/05/12	TEN O'CLOCK NEWS DE TEN O'CLOCK NEWS DE	Comm	1-2A	M-----	:30	1	\$15.00	P 3	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1			\$15.00			0.00			
													Totals	44	\$29,170.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; color: blue;">WFLX, West Palm Bch, FL</span>	<b>Date:</b> <span style="font-size: 1.2em; color: blue;">10.30</span>
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I, Stephanie Maroney  
do hereby request station time concerning the following issue:

American Crossroads  
 1401 New York Avenue Suite 1200  
 Washington, DC 20005  
 Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	WFLX # 840983				

**Total Charges:** 24794.50 net

This broadcast time will be used by: American Crossroads

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/26/12 Steph Mung 703-299-1760  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] John Haslam GM  
Signature Printed Name Title



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	John Heislman	<b>STATION:</b>	WFLX
<b>FROM:</b>	Will Hildebrandt	<b>HRP OFFICE:</b>	DC

**REQUEST RECEIVED FROM**

**DATE:** 7/5/12

<b>BUYER:</b>	Emily Milhoan
<b>AGENCY:</b>	Crossroads Media
<b>ADDRESS:</b>	66 Canal Center Plaza Suite 555 Alexandria, VA 22314
<b>PHONE #:</b>	703 299 1760
<b>FAX #:</b>	703 299 1761
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	American Crossroads
<b>CHAIRPERSON:</b>	
<b>TREASURER:</b>	Margee Clancy
<b>ADDRESS:</b>	1401 New York Ave, Suite 1200 Washington DC 20005
<b>PHONE #:</b>	
<b>FAX #:</b>	
<b>OTHER:</b>	

**FOR**

<b>CANDIDATE:</b>	American Crossroads
<b>OFFICE:</b>	ISSUE
<b>PARTY:</b>	REPUBLICAN

<b>DAYPARTS:</b>	ALL
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERICAL LENGTH:</b>	:30'S
<b>PROGRAMS:</b>	ALL
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	